



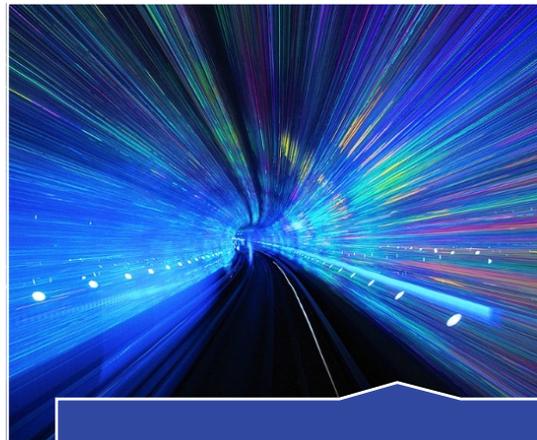
# Accelerating Execution Pace

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# The goal is to build and maintain momentum



Volume



Continuous



Embedding

# Main obstacles for accelerating execution pace



Lack of resources



Missing competencies



No change-mindset



Not organised for ongoing change

## Typical Challenges

**Cross-Departmental Coordination:** Ensuring seamless collaboration and communication across various departments involved in service transformation efforts.

**Agile Adoption:** Integrating agile methodologies effectively within the organisation's existing processes and culture to enhance flexibility and responsiveness.

**Change Management:** Managing the human side of service transformation, including addressing resistance to change and ensuring widespread adoption of new practices.

**Resource Efficiency:** Optimising the use of resources to eliminate waste and ensure that efforts are focused on high-impact activities.

## Obstacles

**Bureaucratic Processes:** Navigating and streamlining traditional, slow-moving bureaucratic processes that can impede rapid execution.

**Skill Deficiencies:** Overcoming gaps in necessary skills and knowledge required for the rapid development and implementation of service innovations.

**Technology Integration:** Addressing challenges related to integrating new technologies essential for modernising services and enhancing delivery speed.

## Pitfalls

**Overemphasis on Speed:** Prioritising speed over quality, which can lead to subpar outcomes and the need for rework, ultimately slowing down progress.

**Burnout:** Pushing teams too hard in the pursuit of faster execution, leading to burnout and reduced productivity over time.

**Lack of Alignment:** Failing to align accelerated initiatives with the overall strategic vision, resulting in efforts that may not contribute to long-term goals.

**Neglecting Customer Feedback:** Accelerating execution without adequately incorporating customer feedback, which can lead to misaligned service offerings.