

Cookie Policy

Last updated: September 30, 2024

This Cookie Policy explains how **moreMomentum BV** (“we”, “us”, or “our”) uses cookies and similar technologies on www.moremomentum.eu and its subdomains.

For information about how we process personal data beyond cookies (for example, in connection with your account or services), please see our [Privacy Policy](#).

What are cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website.

They help the site work properly, improve security, remember your preferences, and help us understand how visitors use our site.

We also use similar technologies like **web beacons, tags, and scripts** for analytics and security.

Why do we use cookies?

We use cookies for several purposes:

- **Essential cookies** – required for the website to function (e.g. security, login sessions).
- **Functional cookies** – remember your preferences (e.g. language, login details).
- **Analytics cookies** – help us improve the site by collecting anonymised usage statistics.
- **Marketing cookies** – track browsing behaviour to show relevant content or ads.

We will only place **non-essential cookies (analytics and marketing)** with your **consent**.

What cookies do we use?

Here’s an overview of the cookies we may use:

Cookie name	Provider	Purpose	Type	Expiry
uc_session	dropboxusercontent.com	Maintains session state	Session	Session
_ga_HJMF96K64	rfm-group.com	Persists session state	Necessary	399 days
_ga	moremomentum.eu	Identifies unique users	Analytics	399 days
_gat	moremomentum.eu	Limits Google Analytics requests	Analytics	59 seconds
_ga_RLRL2F8S74	ventrolla.co.uk	Persists session state	Necessary	400 days

Cookie name	Provider	Purpose	Type	Expiry
__cfuid	moremomentum.eu	Identifies trusted traffic (Cloudflare)	Necessary	Session
ln_or	moremomentum.eu	LinkedIn analytics cookie	Analytics	1439 minutes
li_sugr	linkedin.com	Matches user identity for analytics	Analytics	89 days
vuid	vimeo.com	Assigns unique Vimeo analytics ID	Analytics	400 days
__hstc	moremomentum.eu	HubSpot analytics tracking	Analytics	179 days
MUID	bing.com	Identifies browsers for ads & analytics	Necessary	390 days
AnalyticsSyncHistory	linkedin.com	Tracks LinkedIn analytics sync time	Functionality	29 days
UserMatchHistory	linkedin.com	LinkedIn ad tracking & login functions	Advertisement	29 days
JSESSIONID	nr-data.net	Maintains anonymous session	Necessary	Session
__hs_opt_out	moremomentum.eu	Prevents banner from reappearing	Necessary	180 days
_gid	moremomentum.eu	Identifies user for 24h	Analytics	24 hours
messagesUtk	moremomentum.eu	Remembers visitor for chat widget	Functionality	179 days
hubspotutk	moremomentum.eu	Tracks HubSpot visitor identity	Analytics	179 days
VISITOR_INFO1_LIVE	youtube.com	Estimates bandwidth for YouTube videos	Advertisement	179 days
__hs_do_not_track	moremomentum.eu	Stops HubSpot from tracking	Necessary	179 days
YSC	youtube.com	Stores video watch history	Functionality	Session
__cf_bm (various)	moremomentum.eu/vimeo/hubspot.com	Detects and mitigates bots (Cloudflare)	Necessary	29 minutes
__hs_initial_opt_in	moremomentum.eu	Prevents banner in strict mode	Necessary	7 days
__hssrc	moremomentum.eu	Identifies new sessions	Analytics	Session
MR	bing.com	Bing analytics cookie	Necessary	7 days
bscookie	linkedin.com	Tracks LinkedIn embedded services	Advertisement	365 days
lidc	linkedin.com	Tracks LinkedIn embedded services	Advertisement	24 hours
DEVICE_INFO	youtube.com	Stores device info for YouTube videos	Functionality	179 days
bcookie	linkedin.com	Tracks LinkedIn embedded services	Advertisement	364 days
__hssc	moremomentum.eu	HubSpot analytics session cookie	Analytics	29 minutes

(We update this table if cookies change. You can always revisit this policy for the latest information.)

Managing your cookie preferences

When you visit our site for the first time, you see a **cookie banner**.

- **Essential cookies** are always active because the website won't work without them.

- **Analytics and marketing cookies** are only placed if you consent.
- You can **accept all cookies**, or reject non-essential ones.

You can also **change or withdraw your consent** at any time by:

- Clicking “Cookie Settings” in the website footer
- Or adjusting your browser settings (see below)

If you block or delete cookies, some parts of the site may not function properly.

How to control cookies in your browser

Most browsers let you delete or block cookies. Here are instructions for common browsers:

- Chrome
- [Firefox](#)
- [Safari](#)
- [Edge](#)

Third-party cookies

Some cookies are set by third-party services we use, such as:

- **Google Analytics** – website usage statistics
- **HubSpot** – forms, chat, and marketing automation
- **LinkedIn or Facebook** – social sharing and campaign tracking
- **Vimeo or Youtube** – video content on our web-pages

These third parties may collect data for their own purposes. We recommend reviewing their privacy policies:

- Google Privacy Policy
- [HubSpot Privacy Policy](#)
- [LinkedIn Privacy Policy](#)

Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or legal requirements.

If we make significant changes, we will notify you via our cookie banner or a notice on this page.

The “last updated” date at the top shows when it was last revised.

Contact us

If you have questions about how we use cookies or your privacy rights, contact us:

moreMomentum BV

Maliebaan 54, 3581 CT Utrecht, The Netherlands

Email: privacy@moremomentum.eu

Phone: **+31 645 660 164**

For more information about how we handle personal data beyond cookies, please read our [Privacy Policy](#).